

# BECOME A SPONSOR



MD

The Maryland Chapter of the American Society of Landscape Architects is committed to providing you with more opportunities to customize a sponsorship package that best meets your unique needs. Please note that some opportunities, e.g., lead sponsorship opportunities, are limited in number and are being offered on a first-come, first-served basis.

## PROGRAMS

### AWARDS GALA

April 26th - Spring event where MDASLA's annual awards are conferred.  
Attendance: 100+ members

- \$1700 Lead Sponsor (Both Events)
- \$900 Lead Sponsor (Gala Only)
- \$900 Lead Sponsor (Conference Only)
- \$250 Display Table (Gala Only)
- \$250 Advertising (Gala Only)
- \$150 Ticket Sponsor (Gala Only)
- \$60 Ticket Packet (Gala Only)
- \$400 Display Table (Conference Only)
- \$250 Advertising (Conference Only)
- \$130 Ticket Sponsor (Conference Only)

### STATE CONFERENCE

April 27th - One-day conference with multiple speakers, EXPO, breakfast and lunch.  
Attendance: 75+ members and nonmembers

### ADVOCACY DAY

February - Meetings with legislators about key state issues followed by a reception.  
Attendance: 30+ members

- \$350 Lead Sponsor (limit 1)
- \$150 Advertising

### JOB SHADOW WEEK

March - Students shadow a professional or firm for a day. Culminates in a happy hour for students and professionals.  
Attendance: 15-20+ members, 25+ students

- \$5000 Lead Sponsor (limit 1)
- \$150 Advertising

### STORMWATER MANAGEMENT TOUR

TBD - Sesquiennial (18 months) bus tour of state stormwater projects and a luncheon with speakers  
Attendance: 60+ members and allied professionals

- \$700 Lead Sponsor (limit 2)
- \$250 Advertising

### L.A.R.E WORKSHOP

November - One-day session with professional test tutor on navigating the licensure exam  
Attendance: 15+ emerging professionals

- \$350 Lead Sponsor (limit 2)
- \$150 Ticket Sponsor

## MARKETING

### EMBARK MAGAZINE

Annual publications of awards, editorials, and advertisements  
Distribution: 400+ members and allied professionals

- \$1500 Back Cover
- \$1500 Full Page + Article
- \$1275 Inside Front
- \$1275 Inside Back
- \$900 Full page
- \$450 1/2 page
- \$250 1/4 page

### NEWSLETTER AND WEBSITE

Monthly e-blast and redesigned website that acts as the public face of the chapter  
Distribution: 1000+ email subscribers

- \$250 Logo and Link (website only)
- \$250 Logo and Link (eblastonly)

**SIGN UP BY  
JANUARY 31, 2019  
FOR A 5% DISCOUNT!**



# SPONSORSHIP INCENTIVES

## PREMIER SPONSOR

Spend at least \$3,000 and receive billing as a "Premier Sponsor" on the MD ASLA home page for 1 year plus a total of four tickets to use or give away for the Awards Gala and Annual Meeting. Includes monthly newsletter and website advertising. (Additional \$1000+ value)

## ADVERTISING SPONSOR

Spend at least \$1,500 and receive a total of 2 tickets to use or give away for the Awards Gala and Annual Meeting. Includes monthly newsletter and website advertising. (Additional \$500+ value)

# CIRCLE OF SUPPORT

Firm sponsorship to support the chapter as a whole. Support from member firms goes towards Maryland Chapter operations outside regular sponsored activities and programs. The efforts funded through the Circle of Support are broad and may include our lobbyist, executive director, email and financial programs, accounting and tax forms, state advocacy efforts and licensure defense. A small donation goes a long way and signals your support of the chapter.

\$500 Circle of Support list of firms will be included on all newsletters, website, and annual Embark publication.

# ABOUT MARYLAND ASLA

Founded in 1972, the Maryland Chapter of the ASLA is the professional association for landscape architects, representing more than 330 members within Maryland in 2018. Landscape architecture is a comprehensive discipline of land analysis, planning, design, management, preservation, and rehabilitation. ASLA promotes the landscape architecture profession and advances the practice through advocacy, education, communication, and fellowship.